



VIETNAM JEWELRY WEEK 2010 (VJW 2010)

The 6th International Jewelry + Watch Vietnam (6th IJV) in HCMC

December 9-12, 2010

Tan Binh Exhibition & Convention Centre (TBECC), HCMC

The 7th International Jewelry + Watch Vietnam (7th IJV) in Ha Noi

December 16-19, 2010

Fortuna Hotel, Ha Noi

October 22, 2010

For Immediate Release

Best of the Best International Jewelry and Timepieces Sourcing Event in HCMC and Ha Noi

				
Fancy gold jewelry from ARPAS AS (Turkey)	Gemstone jewelry from Platim Jewellery (Singapore)	18K white gold diamond necklace from Pak Fook (Hong Kong)	Pearl jewelry from Zico Jewelry (Hong Kong)	Bejeweled watch from Melody Designs (Hong Kong)

The first Vietnam Jewelry Week 2010 (VJW 2010) will kick off on December 9 with inauguration of The 6th International Jewelry + Watch Vietnam (6th IJV) at Tan Binh Exhibition & Convention Centre (TBECC) in HCMC and will run until December 12. And The 7th International Jewelry + Watch Vietnam (7th IJV) will set ready to debut from December 16 to 19 at Fortuna Hotel in Ha Noi. The Event will gather leading exhibitors from 12 countries and regions, including French Polynesia, Hong Kong, India, Israel, Italy, Japan, Malaysia, Singapore, Turkey, Thailand, USA and Vietnam. The exhibiting manufacturers and suppliers will continue to display a full spectrum of finest diamonds, pearls, gemstones as well as the latest collections and styles of jewelry and timepieces, bringing over 156,000 new designs to the Event.

Truly International Marketplace

With unprecedented success of IJV since its debuts in 2008, VJW 2010 will definitely be acclaimed as the most influential international sourcing Event for suppliers and buyers to conduct business, expand networks and keep abreast of the latest trends. The high-performance economy and growing middle class in Vietnam and her surrounding countries (including Cambodia, Laos) have further attracted renowned manufacturers and suppliers from all corners of the world to this fascinating Event.

Among the various exhibit ranges, **Gold Jewelry** is one of the hottest items in the Vietnamese market. VJW 2010 attracts the largest-ever participation from Turkey and the first-time exhibitors from Turkey include Cetas Jewelry, Gulacti Kuyumculuk, Lara Kuyumculuk and Altinbas Mucevherat will add shinning glitters to the Event. “We are one of the biggest gold jewellery suppliers to Vietnam market. We are the first Turkish company to exhibit in IJV and we provide best quality and service to our customers. By exhibiting in this fair, we can meet with our current customers and also meet new potentials,” said Mr. Orkun Yaman of ARPAS AS (Turkey).

Fine **Diamond and Gemstone** suppliers like Antwerp Classic Diamond (Hong Kong), Apple Green Diamond (Japan), Diasource (USA), Gemma International (Thailand), Iskcon Gems (Hong Kong), Kapu Gems (India) and Sejal Gems (Hong Kong) will host the largest showcase of their perfect color and finest cut diamonds and gemstones. Mr. Kalpesh Vaghani, Partner of Kapu Gems, told us that “we are manufacturers of large-sized high end diamonds in size 0.30 to 6.00 carats and above in Round and Fancy shapes ...I believe the exhibition can create awareness about our unique business model, quality products and various other beneficial services to wholesalers as well as retailers.”

The Event will house luxury **Bejeweled and Brand Watches** from Melody Designs (Hong Kong) and Twinkle Watches & Jewellery (Hong Kong). Exquisite **Fine Finished Jewelry** is always the show highlights, dazzling from loyal exhibitors like Golden Master Jewellery (Hong Kong), Lac Spa (Italy), Nam Kong Hong (Hong Kong), Taka Jewellery (Singapore) etc...

Exclusive Attraction

The concurrent jewelry educational program will be organized during the Event. Interesting topics are “Tips to select the best diamond at right price” and “How to select the perfect bridal jewelry” that will be dedicated to serving the consumers with up-to-date fashion trends, price ranges and buying tips of diamonds and bridal jewelry as well as the international standards of fine gold products and jewelry.

Please visit www.vietnamjewelryshow.com for more information about VJW 2010.

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